






Server Management and Unbeatable Performance

With the Managed VServers, HUG AG benefits from an all-round carefree package including server management, 24/7 service, backup solution and the location in Switzerland.



HUG AG is a Swiss bakery company which began its success in 1877 with the invention of the 'Schweizer Zwieback' rusk. Since then, the brands HUG, DAR-VIDA and Wernli have come to belong to the group's range, alongside other brands. In line with the company's motto, "Herzlich, Unternehmerisch und Gewissenhaft" ("With Heart, Drive and Conscience"), all products are produced in Switzerland and with natural raw ingredients. HUG AG is a family business and is already managed by the fourth generation.

-  Malters
-  Willisau
-  Trimbach
-  approx. 380 employees
-  nine customer: 2014

Server Management for the Biscuit Country

HUG AG uses a mixture of external and internal infrastructure for its hosting. It came together with nine through its cooperation with a Zurich based marketing and communications agency.

The requirements were clear from the outset and have not changed to this day: the server must have extremely high availability, with server management carried out through the provider. In addition, the costs should remain straightforward and operation plannable. The Managed VServer from nine can fulfil all of these criteria, no problem.





Our Implementation

With the Managed VServers from nine, customers can fully concentrate on their services and react flexibly to new challenges.

The server management, which nine fully takes care of, includes the 24/7 monitoring and maintenance of the server. It is checked regularly and current updates and patches are installed. Backups are created daily by nine and can be easily restored at the customer's request.

Thanks to virtualisation, customers can take advantage of unlimited scalability and flexibility. This allows the server to be scaled up or down to suit customer requirements within a very short time and with very little effort in order to help you meet the required performance, for example if there is an increased number of visitors to the website.

With accounting on a daily basis, customers also benefit from a straightforward cost structure – no matter how many times upgrades or downgrades are carried out.

«It's a good sign that I need to look up nine's phone number when I have a question – as long as I don't know the number off by heart, that means I don't have any problems with my product. It just works, and that's exactly what you want from your provider.»

Stefan Burri
Head of Informatics Operations at HUG AG

